



Social Media & Our Online Presence Policy

If Something Isn't Right

You should speak with a committee officer or consult our **grievance policy** or **whistleblowing policy**.

This document was last updated in July 2026.

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Introduction

Social media is a prevalent tool in society and BATS often uses it to further the aims of our society. This policy acts as a guide on best practice for accounts linked to the society.

Where We Are

At present, the society has;

- a [website](#),
- a [public Facebook page](#),
- a public [Instagram](#) account,
- a public [YouTube](#) channel, and;
- adopted the society in Google Search.

For internal communications, we also have;

- a [private Facebook page](#) for our members and volunteers,
- email inboxes for members of the committee provided via Google Workspace,
- an official committee group chat on WhatsApp, and;
- group chats for each production either on Facebook Messenger or WhatsApp.

Whilst now defunct or rarely used, we still have a presence online with;

- a public mailing list provided by MailChimp,
- a [website](#) that no current member has access to, nor knowledge of who created it, and;
- a [private Facebook page](#) for the legal guardians of our ensemble members – this has been largely replaced by WhatsApp.
- a defunct [public Facebook group](#).

Every effort has been made to create a complete list; however, it should not be considered exhaustive.

Moderation of our Public Facing Presence

Only a current member may be permitted to hold admin privileges to any public facing social media pages.

The right to post to our, or to any other, social media pages under the society's name will be reserved exclusively for members of the committee or those who the committee duly appointed. Reposting 3rd party material on our public facing pages can only be done with the consent of a properly convened committee meeting.

The committee reserves the right to block and remove comments from accounts that negatively impact the proper function of the society from any official society platform. In addition, the committee may restrict posts that contain specific words that could lead to undesired or unlawful behaviour.

Moderation of our Private Pages

Only current members, legal guardians of children currently involved in a production, or a member's carer, may be permitted to be included in our member only pages. It is the responsibility of the committee to ensure that this is maintained throughout the year.

Any person included in a member only page has the right to post in it provided their posts are not frivolous or vexatious. Members must;

- be considerate, kind, fair, and not insult, harass, bully, or intimidate individuals or organisations, and ensure their activity does no harm to the organisation or to others,
- respond to the opinion of others respectfully and professionally,
- not knowingly post inaccurate information, and acknowledge and correct mistakes promptly when needed,
- link to online references and original source materials directly, and;
- champion the society online.
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A member may post non-society related content to a member only page provided that what is being posted is related to the aims of the society – for example, encouraging participation in attending performances by members in other societies is acceptable, whereas posting content encouraging members to vote for their friend in a competition would unlikely be in the interests of the society. The committee reserves the right to restrict or remove any person from a member only page.

No content from a member only page may be shared outside of the society without the express permission of the committee.

The Personal Accounts of our Members

Our members are encouraged, but are in no way required, to use their personal social media pages to promote the society and its aims; however, they are not permitted to use society made content in a way that would bring the society into disrepute.